

Motor Vehicle and Parts Dealers: 2002

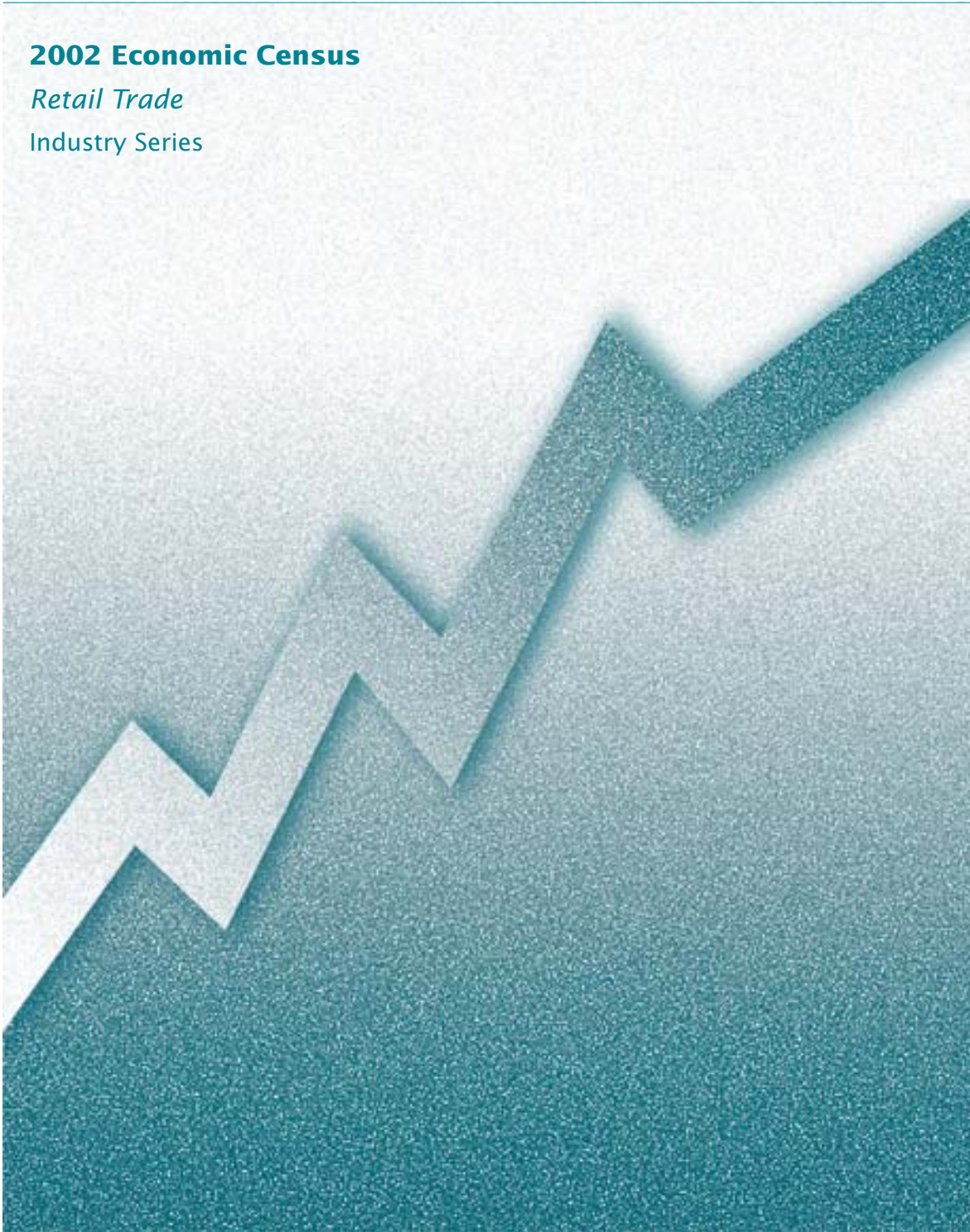
Issued November 2004

EC02-44I-17

2002 Economic Census

Retail Trade

Industry Series



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-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
441	Motor vehicle and parts dealers	125 080	804 541 685	64 520 626	15 140 586	1 850 328	13.1	5.6
4411	Automobile dealers	51 680	695 943 365	49 212 888	11 563 466	1 254 908	12.6	5.4
44111	New car dealers	26 672	647 991 597	46 231 398	10 848 147	1 146 478	10.6	5.1
441110	New car dealers	26 672	647 991 597	46 231 398	10 848 147	1 146 478	10.6	5.1
44112	Used car dealers	25 008	47 951 768	2 981 490	715 319	108 430	39.0	8.9
441120	Used car dealers	25 008	47 951 768	2 981 490	715 319	108 430	39.0	8.9
4412	Other motor vehicle dealers	15 705	47 418 067	4 310 576	944 148	140 501	18.6	6.9
44121	Recreational vehicle dealers	3 088	14 973 350	1 240 908	269 828	35 932	14.5	7.9
441210	Recreational vehicle dealers	3 088	14 973 350	1 240 908	269 828	35 932	14.5	7.9
44122	Motorcycle, boat, and other motor vehicle dealers	12 617	32 444 717	3 069 668	674 320	104 569	20.5	6.5
441221	Motorcycle dealers	4 581	14 677 638	1 415 111	308 733	46 440	21.3	4.8
441222	Boat dealers	5 500	12 396 974	1 165 969	250 789	40 169	20.1	9.4
441229	All other motor vehicle dealers	2 536	5 370 105	488 588	114 798	17 960	19.6	4.2
4413	Automotive parts, accessories, and tire stores	57 695	61 180 253	10 997 162	2 632 972	454 919	14.5	7.6
44131	Automotive parts and accessories stores	40 116	40 372 636	6 949 501	1 669 941	313 272	13.8	6.8
441310	Automotive parts and accessories stores	40 116	40 372 636	6 949 501	1 669 941	313 272	13.8	6.8
44132	Tire dealers	17 579	20 807 617	4 047 661	963 031	141 647	15.9	9.0
441320	Tire dealers	17 579	20 807 617	4 047 661	963 031	141 647	15.9	9.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
441	Motor vehicle and parts dealers 2002..	121 433	801 784 311	63 928 366	1 825 929
 1997..	122 633	645 367 776	50 238 931	1 718 963
4411	Automobile dealers 2002..	51 680	695 943 365	49 212 888	1 254 908
 1997..	49 237	553 652 292	37 400 147	1 138 995
44111	New car dealers 2002..	26 672	647 991 597	46 231 398	1 146 478
 1997..	25 897	518 971 824	35 202 751	1 046 243
441110	New car dealers 2002..	26 672	647 991 597	46 231 398	1 146 478
 1997..	25 897	518 971 824	35 202 751	1 046 243
44112	Used car dealers 2002..	25 008	47 951 768	2 981 490	108 430
 1997..	23 340	34 680 468	2 197 396	92 752
441120	Used car dealers 2002..	25 008	47 951 768	2 981 490	108 430
 1997..	23 340	34 680 468	2 197 396	92 752
4412	Other motor vehicle dealers 2002..	15 705	47 418 067	4 310 576	140 501
 1997..	13 589	28 890 506	2 569 916	102 768
44121	Recreational vehicle dealers 2002..	3 088	14 973 350	1 240 908	35 932
 1997..	3 014	10 069 749	813 962	29 463
441210	Recreational vehicle dealers 2002..	3 088	14 973 350	1 240 908	35 932
 1997..	3 014	10 069 749	813 962	29 463
44122	Motorcycle, boat, and other motor vehicle dealers 2002..	12 617	32 444 717	3 069 668	104 569
 1997..	10 575	18 820 757	1 755 954	73 305
4413	Automotive parts, accessories, and tire stores 2002..	54 048	58 422 879	10 404 902	430 520
 1997..	59 807	62 824 978	10 268 868	477 200
44131	Automotive parts and accessories stores 2002..	36 469	37 615 262	6 357 241	288 873
 1997..	42 519	43 165 668	6 718 215	334 556
441310	Automotive parts and accessories stores 2002..	36 469	37 615 262	6 357 241	288 873
 1997..	42 519	43 165 668	6 718 215	334 556
44132	Tire dealers 2002..	17 579	20 807 617	4 047 661	141 647
 1997..	17 288	19 659 310	3 550 653	142 644
441320	Tire dealers 2002..	17 579	20 807 617	4 047 661	141 647
 1997..	17 288	19 659 310	3 550 653	142 644

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
441		Motor vehicle and parts dealers	125 080	X	804 541 685	X	100.0	75.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	482	426 689	14 797	3.5	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	6	4 930	208	4.2	Z	X
	20140	Packaged liquor, wine, & beer	113	146 280	3 478	2.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	184	168 684	3 089	1.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	41	51 994	376	.7	Z	X
	20200	Men's wear	881	3 421 852	169 194	4.9	Z	X
	20220	Women's, juniors', & misses' wear	735	2 953 074	125 702	4.3	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	16	35 707	636	1.8	Z	X
	20260	Footwear, including accessories	74	161 464	5 529	3.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	11	9 017	2 026	22.5	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	481	533 445	37 848	7.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	372	331 008	30 001	9.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 747	5 781 979	1 016 174	17.6	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	14	27 738	1 752	6.3	Z	X
	20420	Books	8	6 501	107	1.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	159	148 596	7 274	4.9	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	8	31 503	136	.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	10 126	27 439 692	15 759 281	57.4	2.0	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	6 046	60 686 940	14 865 045	24.5	1.8	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 613	9 215 501	424 504	4.6	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 344	1 838 190	155 617	8.5	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	82	82 703	10 383	12.6	Z	X
	20670	Paint & sundries	1 526	1 749 353	86 841	5.0	Z	X
	20680	Manufactured (mobile) homes	73	259 595	34 804	13.4	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	58 592	717 323 165	611 357 006	85.2	76.0	X
	20720	Automotive fuels	2 539	27 677 489	280 325	1.0	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	42 010	357 396 708	3 186 863	.9	.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	83 992	673 393 869	75 938 769	11.3	9.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	609	1 320 287	34 532	2.6	Z	X
	20800	Pets, pet foods, & pet supplies	35	42 505	376	.9	Z	X
	20850	All other merchandise	2 804	6 924 447	2 022 657	29.2	.3	X
	29810	All other merchandise	4 781	48 434 246	1 087 854	2.2	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	60 240	711 569 228	77 877 333	10.9	9.7	X
4411		Automobile dealers	51 680	X	695 943 365	X	100.0	77.6
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7	26 879	480	1.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	569	3 984 261	151 385	3.8	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	2 407	44 176 512	1 238 571	2.8	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	24	38 879	6 480	16.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	51 680	695 943 365	599 833 811	86.2	86.2	75.9
	20701	New passenger cars -- retail, including station wagons	26 382	642 380 128	146 477 959	22.8	21.0	X
	20702	New passenger cars -- fleet, including station wagons	7 217	246 694 577	13 180 998	5.3	1.9	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	23 430	573 823 639	169 759 224	29.6	24.4	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	6 446	205 903 065	12 614 970	6.1	1.8	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	49 394	681 012 054	104 543 739	15.4	15.0	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	37 625	629 691 224	27 744 175	4.4	4.0	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	36 539	498 701 056	66 011 906	13.2	9.5	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	25 320	421 335 667	15 844 954	3.8	2.3	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	1 100	7 942 563	292 859	3.7	Z	X
	20711	All other powered transportation vehicles	642	8 154 330	249 589	3.1	Z	X
	20715	New passenger cars -- leased, including station wagons	10 360	299 370 476	24 116 115	8.1	3.5	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
4411		Automobile dealers—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002—Con.						
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	9 641	279 889 994	18 997 323	6.8	2.7	X
	20720	Automotive fuels	1 373	26 083 819	149 246	.6	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	14 345	324 684 049	1 238 609	.4	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	26 652	609 179 398	23 912 489	3.9	3.4	75.3
	20743	Automotive tires, tubes, batteries, accessories	12 045	258 230 551	2 200 833	.9	.3	X
	20753	Parts, used	2 706	32 372 515	448 943	1.4	.1	X
	20755	Parts, new & rebuilt	24 630	577 154 880	21 262 713	3.7	3.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	59	37 428	5 754	15.4	Z	X
	20850	All other merchandise	65	60 950	8 398	13.8	Z	32.5
	20883	All other merchandise	65	60 950	8 398	13.8	Z	X
	29810	All other merchandise	1 839	41 476 199	630 930	1.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	30 732	652 405 612	68 767 212	10.5	9.9	73.2
	29916	Labor charges to customers for work performed by this establishment .	25 245	573 230 190	17 020 642	3.0	2.4	X
	29919	Rental of automobiles or trucks	4 840	97 755 630	538 649	.6	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	8 090	226 545 875	3 137 036	1.4	.5	X
	29943	Value of service contracts	16 515	381 561 636	5 917 053	1.6	.9	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	14 281	342 350 361	4 089 364	1.2	.6	X
	29947	Labor charges for warranty & extended contract work by this establishment	22 372	539 876 650	6 702 360	1.2	1.0	X
	29949	Parts installed in repair & charged directly to customers	22 874	526 673 933	10 169 930	1.9	1.5	X
	29958	Parts installed in repair & charged to insurance companies	7 538	212 836 854	2 483 605	1.2	.4	X
	29971	Parts installed in repair & covered by warranty or extended service contract	20 258	496 493 481	6 302 187	1.3	.9	X
	29973	Parts sold internally & installed in repair	20 079	482 041 954	5 731 810	1.2	.8	X
	29974	All other nonmerchandise receipts	10 461	266 961 185	6 674 576	2.5	1.0	X
44111		New car dealers	26 672	X	647 991 597	X	100.0	78.8
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	210	3 090 920	97 200	3.1	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	1 774	43 013 682	1 172 877	2.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	24	38 879	6 480	16.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	26 672	647 991 597	553 876 357	85.5	85.5	77.1
	20701	New passenger cars -- retail, including station wagons	26 144	641 310 804	146 187 511	22.8	22.6	X
	20702	New passenger cars -- fleet, including station wagons	7 183	246 308 086	13 149 287	5.3	2.0	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	23 299	573 057 849	169 572 639	29.6	26.2	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	6 353	205 555 894	12 551 090	6.1	1.9	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	25 928	635 090 084	79 078 509	12.5	12.2	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	23 293	594 752 607	22 437 980	3.8	3.5	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	19 703	465 588 442	54 164 652	11.6	8.4	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	16 537	397 899 240	13 215 754	3.3	2.0	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	258	6 356 798	238 171	3.7	Z	X
	20711	All other powered transportation vehicles	311	7 626 861	221 555	2.9	Z	X
	20715	New passenger cars -- leased, including station wagons	10 324	298 925 004	24 083 026	8.1	3.7	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	9 605	279 511 175	18 976 183	6.8	2.9	X
	20720	Automotive fuels	990	25 355 911	116 639	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	13 399	322 447 099	1 211 756	.4	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	24 042	603 234 817	23 593 610	3.9	3.6	76.4
	20743	Automotive tires, tubes, batteries, accessories	10 640	255 077 842	2 111 864	.8	.3	X
	20753	Parts, used	1 696	30 740 846	390 474	1.3	.1	X
	20755	Parts, new & rebuilt	22 672	572 874 009	21 091 272	3.7	3.3	X
	20850	All other merchandise	36	51 839	6 480	12.5	Z	26.8
	20883	All other merchandise	36	51 839	6 480	12.5	Z	X
	29810	All other merchandise	1 602	40 687 392	602 638	1.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	25 352	634 992 886	67 307 560	10.6	10.4	74.3
	29916	Labor charges to customers for work performed by this establishment .	22 705	565 473 865	16 777 756	3.0	2.6	X
	29919	Rental of automobiles or trucks	4 378	96 645 917	489 999	.5	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	7 792	225 498 674	3 115 667	1.4	.5	X
	29943	Value of service contracts	14 696	372 010 582	5 593 258	1.5	.9	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	13 111	336 120 784	3 947 588	1.2	.6	X
	29947	Labor charges for warranty & extended contract work by this establishment	21 355	534 702 110	6 620 371	1.2	1.0	X
	29949	Parts installed in repair & charged directly to customers	20 683	520 141 723	9 998 538	1.9	1.5	X
	29958	Parts installed in repair & charged to insurance companies	7 278	211 744 728	2 459 419	1.2	.4	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
44111		New car dealers—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29971	Parts installed in repair & covered by warranty or extended service contract	19 525	492 017 888	6 232 007	1.3	1.0	X
	29973	Parts sold internally & installed in repair	19 117	478 003 595	5 593 931	1.2	.9	X
	29974	All other nonmerchandise receipts	9 371	260 677 280	6 479 026	2.5	1.0	X
441110		New car dealers	26 672	X	647 991 597	X	100.0	78.8
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	210	3 090 920	97 200	3.1	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	1 774	43 013 682	1 172 877	2.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	24	38 879	6 480	16.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	26 672	647 991 597	553 876 357	85.5	85.5	77.1
	20701	New passenger cars -- retail, including station wagons	26 144	641 310 804	146 187 511	22.8	22.6	X
	20702	New passenger cars -- fleet, including station wagons	7 183	246 308 086	13 149 287	5.3	2.0	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	23 299	573 057 849	169 572 639	29.6	26.2	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	6 353	205 555 894	12 551 090	6.1	1.9	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	25 928	635 090 084	79 078 509	12.5	12.2	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	23 293	594 752 607	22 437 980	3.8	3.5	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	19 703	465 588 442	54 164 652	11.6	8.4	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	16 537	397 899 240	13 215 754	3.3	2.0	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	258	6 356 798	238 171	3.7	Z	X
	20711	All other powered transportation vehicles	311	7 626 861	221 555	2.9	Z	X
	20715	New passenger cars -- leased, including station wagons	10 324	298 925 004	24 083 026	8.1	3.7	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	9 605	279 511 175	18 976 183	6.8	2.9	X
	20720	Automotive fuels	990	25 355 911	116 639	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	13 399	322 447 099	1 211 756	.4	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	24 042	603 234 817	23 593 610	3.9	3.6	76.4
	20743	Automotive tires, tubes, batteries, accessories	10 640	255 077 842	2 111 864	.8	.3	X
	20753	Parts, used	1 696	30 740 846	390 474	1.3	.1	X
	20755	Parts, new & rebuilt	22 672	572 874 009	21 091 272	3.7	3.3	X
	20850	All other merchandise	36	51 839	6 480	12.5	Z	26.8
	20883	All other merchandise	36	51 839	6 480	12.5	Z	X
	29810	All other merchandise	1 602	40 687 392	602 638	1.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	25 352	634 992 886	67 307 560	10.6	10.4	74.3
	29916	Labor charges to customers for work performed by this establishment	22 705	565 473 865	16 777 756	3.0	2.6	X
	29919	Rental of automobiles or trucks	4 378	96 645 917	489 999	.5	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	7 792	225 498 674	3 115 667	1.4	.5	X
	29943	Value of service contracts	14 696	372 010 582	5 593 258	1.5	.9	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	13 111	336 120 784	3 947 588	1.2	.6	X
	29947	Labor charges for warranty & extended contract work by this establishment	21 355	534 702 110	6 620 371	1.2	1.0	X
	29949	Parts installed in repair & charged directly to customers	20 683	520 141 723	9 998 538	1.9	1.5	X
	29958	Parts installed in repair & charged to insurance companies	7 278	211 744 728	2 459 419	1.2	.4	X
	29971	Parts installed in repair & covered by warranty or extended service contract	19 525	492 017 888	6 232 007	1.3	1.0	X
	29973	Parts sold internally & installed in repair	19 117	478 003 595	5 593 931	1.2	.9	X
	29974	All other nonmerchandise receipts	9 371	260 677 280	6 479 026	2.5	1.0	X
44112		Used car dealers	25 008	X	47 951 768	X	100.0	61.7
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	359	893 341	54 185	6.1	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	633	1 162 830	65 694	5.6	.1	43.2
	20584	New motor homes	88	185 402	7 919	4.3	Z	X
	20587	All other recreational vehicles, including used motor homes & new & used camping trailers, travel trailers, truck campers, converted vans, parts & accessories	558	1 072 594	57 775	5.4	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	25 008	47 951 768	45 957 454	95.8	95.8	60.0
	20701	New passenger cars -- retail, including station wagons	238	1 069 324	290 448	27.2	.6	X
	20702	New passenger cars -- fleet, including station wagons	34	386 491	31 711	8.2	.1	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	131	765 790	186 585	24.4	.4	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	93	347 171	63 880	18.4	.1	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	23 466	45 921 970	25 465 230	55.5	53.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
44112		Used car dealers—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002—Con.						
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	14 332	34 938 617	5 306 195	15.2	11.1	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	16 836	33 112 614	11 847 254	35.8	24.7	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	8 783	23 436 427	2 629 200	11.2	5.5	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	842	1 585 765	54 688	3.4	.1	X
	20711	All other powered transportation vehicles	331	527 469	28 034	5.3	.1	X
	20715	New passenger cars -- leased, including station wagons	36	445 472	33 089	7.4	.1	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	36	378 819	21 140	5.6	Z	X
	20720	Automotive fuels	383	727 908	32 607	4.5	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	946	2 236 950	26 853	1.2	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 610	5 944 581	318 879	5.4	.7	58.9
	20743	Automotive tires, tubes, batteries, accessories	1 405	3 152 709	88 969	2.8	.2	X
	20753	Parts, used	1 010	1 631 669	58 469	3.6	.1	X
	20755	Parts, new & rebuilt	1 958	4 280 871	171 441	4.0	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	35	11 508	5 754	50.0	Z	X
	20850	All other merchandise	29	9 111	1 918	21.1	Z	58.5
	20883	All other merchandise	29	9 111	1 918	21.1	Z	X
	29810	All other merchandise	237	788 807	28 292	3.6	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 380	17 412 726	1 459 652	8.4	3.0	59.6
	29916	Labor charges to customers for work performed by this establishment .	2 540	7 756 325	242 886	3.1	.5	X
	29919	Rental of automobiles or trucks	462	1 109 713	48 650	4.4	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	298	1 047 201	21 369	2.0	Z	X
	29943	Value of service contracts	1 819	9 551 054	323 795	3.4	.7	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 170	6 229 577	141 776	2.3	.3	X
	29947	Labor charges for warranty & extended contract work by this establishment	1 017	5 174 540	81 989	1.6	.2	X
	29949	Parts installed in repair & charged directly to customers	2 191	6 532 210	171 392	2.6	.4	X
	29958	Parts installed in repair & charged to insurance companies	260	1 092 126	24 186	2.2	.1	X
	29971	Parts installed in repair & covered by warranty or extended service contract	733	4 475 593	70 180	1.6	.1	X
	29973	Parts sold internally & installed in repair	962	4 038 359	137 879	3.4	.3	X
	29974	All other nonmerchandise receipts	1 090	6 283 905	195 550	3.1	.4	X
441120		Used car dealers	25 008	X	47 951 768	X	100.0	61.7
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	359	893 341	54 185	6.1	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	633	1 162 830	65 694	5.6	.1	43.2
	20584	New motor homes	88	185 402	7 919	4.3	Z	X
	20587	All other recreational vehicles, including used motor homes & new & used camping trailers, travel trailers, truck campers, converted vans, parts & accessories	558	1 072 594	57 775	5.4	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	25 008	47 951 768	45 957 454	95.8	95.8	60.0
	20701	New passenger cars -- retail, including station wagons	238	1 069 324	290 448	27.2	.6	X
	20702	New passenger cars -- fleet, including station wagons	34	386 491	31 711	8.2	.1	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	131	765 790	186 585	24.4	.4	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	93	347 171	63 880	18.4	.1	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	23 466	45 921 970	25 465 230	55.5	53.1	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	14 332	34 938 617	5 306 195	15.2	11.1	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	16 836	33 112 614	11 847 254	35.8	24.7	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	8 783	23 436 427	2 629 200	11.2	5.5	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	842	1 585 765	54 688	3.4	.1	X
	20711	All other powered transportation vehicles	331	527 469	28 034	5.3	.1	X
	20715	New passenger cars -- leased, including station wagons	36	445 472	33 089	7.4	.1	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	36	378 819	21 140	5.6	Z	X
	20720	Automotive fuels	383	727 908	32 607	4.5	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	946	2 236 950	26 853	1.2	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 610	5 944 581	318 879	5.4	.7	58.9
	20743	Automotive tires, tubes, batteries, accessories	1 405	3 152 709	88 969	2.8	.2	X
	20753	Parts, used	1 010	1 631 669	58 469	3.6	.1	X
	20755	Parts, new & rebuilt	1 958	4 280 871	171 441	4.0	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	35	11 508	5 754	50.0	Z	X
	20850	All other merchandise	29	9 111	1 918	21.1	Z	58.5
	20883	All other merchandise	29	9 111	1 918	21.1	Z	X
	29810	All other merchandise	237	788 807	28 292	3.6	.1	X

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales				Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments ¹		
441120		Used car dealers—Con.							
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 380	17 412 726	1 459 652	8.4	3.0	59.6	
	29916	Labor charges to customers for work performed by this establishment	2 540	7 756 325	242 886	3.1	.5	X	
	29919	Rental of automobiles or trucks	462	1 109 713	48 650	4.4	.1	X	
	29931	Labor charges to insurance companies for work performed by this establishment	298	1 047 201	21 369	2.0	Z	X	
	29943	Value of service contracts	1 819	9 551 054	323 795	3.4	.7	X	
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 170	6 229 577	141 776	2.3	.3	X	
	29947	Labor charges for warranty & extended contract work by this establishment	1 017	5 174 540	81 989	1.6	.2	X	
	29949	Parts installed in repair & charged directly to customers	2 191	6 532 210	171 392	2.6	.4	X	
	29958	Parts installed in repair & charged to insurance companies	260	1 092 126	24 186	2.2	.1	X	
	29971	Parts installed in repair & covered by warranty or extended service contract	733	4 475 593	70 180	1.6	.1	X	
	29973	Parts sold internally & installed in repair	962	4 038 359	137 879	3.4	.3	X	
	29974	All other nonmerchandise receipts	1 090	6 283 905	195 550	3.1	.4	X	
4412		Other motor vehicle dealers	15 705	X	47 418 067	X	100.0	70.6	
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	6 000	150	2.5	Z	X	
	20200	Men's wear	865	3 396 272	167 689	4.9	.4	X	
	20220	Women's, juniors', & misses' wear	729	2 940 576	125 326	4.3	.3	X	
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	12	29 689	260	.9	Z	X	
	20260	Footwear, including accessories	67	151 222	5 529	3.7	Z	X	
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	6	8 984	150	1.7	Z	X	
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	31 503	136	.4	Z	X	
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	9 355	23 226 966	15 591 020	67.1	32.9	67.0	
	20514	New boats, motors, & parts & accessories	5 957	15 017 749	9 067 419	60.4	19.1	X	
	20515	Used boats, motors, & parts & accessories	4 176	12 167 082	1 874 977	15.4	4.0	X	
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	4 091	10 931 192	4 420 930	40.4	9.3	X	
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	910	2 481 964	227 694	9.2	.5	X	
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	3 605	16 493 224	13 623 758	82.6	28.7	67.0	
	20581	New camping trailers, including collapsible	1 490	7 400 241	572 474	7.7	1.2	X	
	20582	New travel trailers, including 5th wheel	2 219	12 670 144	3 144 352	24.8	6.6	X	
	20583	New truck campers for mounting on pick-up trucks	791	3 745 043	205 483	5.5	.4	X	
	20584	New motor homes	1 411	12 625 619	5 186 654	41.1	10.9	X	
	20585	Used recreational vehicles	2 797	14 572 373	3 695 513	25.4	7.8	X	
	20586	All other recreational vehicles, parts, & accessories, including converted vans	2 100	9 205 434	819 282	8.9	1.7	X	
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	564	806 094	27 338	3.4	.1	X	
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	420	1 015 649	87 859	8.7	.2	X	
	20670	Paint & sundries	546	856 782	36 497	4.3	.1	X	
	20680	Manufactured (mobile) homes	63	259 595	34 804	13.4	.1	X	
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	5 965	20 487 273	11 376 552	55.5	24.0	66.4	
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	4 865	16 668 179	9 271 951	55.6	19.6	X	
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	4 276	14 958 170	1 902 256	12.7	4.0	X	
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	720	3 868 095	202 345	5.2	.4	X	
	20720	Automotive fuels	193	749 696	12 941	1.7	Z	X	
	20730	Automotive lubricants, including oil, greases, etc.	646	2 513 526	22 090	.9	Z	X	
	20740	Automotive tires, tubes, batteries, parts, accessories	1 042	4 005 068	381 490	9.5	.8	X	
	20780	Household fuels, including oil, LP gas, wood, coal	267	1 074 887	7 426	.7	Z	X	
	20850	All other merchandise	2 458	6 513 943	1 926 249	29.6	4.1	69.0	
	20857	New aircraft, engines, & parts & accessories	101	608 729	252 402	41.5	.5	X	
	20858	Used aircraft, engines, & parts & accessories	202	901 496	602 938	66.9	1.3	X	
	20864	Utility trailers	2 181	5 281 705	1 024 469	19.4	2.2	X	
	20883	All other merchandise	210	394 709	46 440	11.8	.1	X	
	29810	All other merchandise	1 392	4 933 451	307 365	6.2	.6	X	
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 338	34 110 546	3 680 834	10.8	7.8	68.2	
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	8 417	30 985 794	1 543 312	5.0	3.3	X	
	29907	Parts installed in repair	6 785	26 464 305	1 175 398	4.4	2.5	X	
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	1 179	3 398 279	139 535	4.1	.3	X	
	29921	Rental or lease of boats, aircrafts, etc.	268	1 162 509	43 203	3.7	.1	X	
	29922	Rental or lease of recreational vehicles	523	2 387 263	86 209	3.6	.2	X	
	29943	Value of service contracts	1 743	11 057 418	182 299	1.6	.4	X	

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
4412		Other motor vehicle dealers—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	2 107	13 740 500	231 256	1.7	.5	X
	29953	All other nonmerchandise receipts	2 036	9 987 615	279 622	2.8	.6	X
44121		Recreational vehicle dealers	3 088	X	14 973 350	X	100.0	74.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7	3 893	150	3.9	Z	X
	20200	Men's wear	37	57 797	1 647	2.9	Z	X
	20220	Women's, juniors', & misses' wear	26	25 754	150	.6	Z	X
	20260	Footwear, including accessories	6	7 337	299	4.1	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	6	8 984	150	1.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	193	996 177	99 871	10.0	.7	71.6
	20514	New boats, motors, & parts & accessories	106	657 816	60 166	9.1	.4	X
	20515	Used boats, motors, & parts & accessories	131	772 276	15 816	2.0	.1	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	53	209 685	20 024	9.6	.1	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	28	91 419	3 865	4.2	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	3 088	14 973 350	13 464 649	89.9	89.9	71.1
	20581	New camping trailers, including collapsible	1 446	7 280 342	566 592	7.8	3.8	X
	20582	New travel trailers, including 5th wheel	2 163	12 458 875	3 122 721	25.1	20.9	X
	20583	New truck campers for mounting on pick-up trucks	769	3 645 562	201 162	5.5	1.3	X
	20584	New motor homes	1 402	12 573 421	5 184 026	41.2	34.6	X
	20585	Used recreational vehicles	2 474	13 612 123	3 625 760	26.6	24.2	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	1 892	8 638 725	764 388	8.8	5.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	26	98 375	1 947	2.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	63	79 059	26 802	33.9	.2	X
	20680	Manufactured (mobile) homes	48	216 964	32 792	15.1	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	421	2 944 958	157 967	5.4	1.1	64.7
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	43	107 432	13 113	12.2	.1	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	61	120 478	10 200	8.5	.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	349	2 806 545	134 654	4.8	.9	X
	20720	Automotive fuels	17	92 985	2 695	2.9	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	50	263 531	1 797	.7	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	158	790 443	28 899	3.7	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	243	1 025 375	6 588	.6	Z	X
	20850	All other merchandise	156	461 628	26 802	5.8	.2	74.8
	20858	Used aircraft, engines, & parts & accessories	9	53 535	707	1.3	Z	X
	20864	Utility trailers	145	376 545	18 194	4.8	.1	X
	20883	All other merchandise	6	36 090	6 235	17.3	Z	X
	29810	All other merchandise	143	553 265	22 460	4.1	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 950	11 944 092	1 096 787	9.2	7.3	72.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 777	11 022 844	485 218	4.4	3.2	X
	29907	Parts installed in repair	1 368	9 785 078	274 284	2.8	1.8	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	24	113 230	1 645	1.5	Z	X
	29921	Rental or lease of boats, aircrafts, etc.	10	65 693	4 947	7.5	Z	X
	29922	Rental or lease of recreational vehicles	327	1 649 957	49 783	3.0	.3	X
	29943	Value of service contracts	516	4 892 061	83 740	1.7	.6	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	685	6 620 013	100 861	1.5	.7	X
	29953	All other nonmerchandise receipts	496	3 951 942	96 309	2.4	.6	X
441210		Recreational vehicle dealers	3 088	X	14 973 350	X	100.0	74.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7	3 893	150	3.9	Z	X
	20200	Men's wear	37	57 797	1 647	2.9	Z	X
	20220	Women's, juniors', & misses' wear	26	25 754	150	.6	Z	X
	20260	Footwear, including accessories	6	7 337	299	4.1	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	6	8 984	150	1.7	Z	X

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						Estab- lishments with the product line	All estab- lishments ¹	
441210		Recreational vehicle dealers—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	193	996 177	99 871	10.0	.7	71.6
	20514	New boats, motors, & parts & accessories	106	657 816	60 166	9.1	.4	X
	20515	Used boats, motors, & parts & accessories	131	772 276	15 816	2.0	.1	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	53	209 685	20 024	9.6	.1	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. . .	28	91 419	3 865	4.2	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	3 088	14 973 350	13 464 649	89.9	89.9	71.1
	20581	New camping trailers, including collapsible	1 446	7 280 342	566 592	7.8	3.8	X
	20582	New travel trailers, including 5th wheel	2 163	12 458 875	3 122 721	25.1	20.9	X
	20583	New truck campers for mounting on pick-up trucks	769	3 645 562	201 162	5.5	1.3	X
	20584	New motor homes	1 402	12 573 421	5 184 026	41.2	34.6	X
	20585	Used recreational vehicles	2 474	13 612 123	3 625 760	26.6	24.2	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	1 892	8 638 725	764 388	8.8	5.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	26	98 375	1 947	2.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	63	79 059	26 802	33.9	.2	X
	20680	Manufactured (mobile) homes	48	216 964	32 792	15.1	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	421	2 944 958	157 967	5.4	1.1	64.7
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	43	107 432	13 113	12.2	.1	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	61	120 478	10 200	8.5	.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	349	2 806 545	134 654	4.8	.9	X
	20720	Automotive fuels	17	92 985	2 695	2.9	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	50	263 531	1 797	.7	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	158	790 443	28 899	3.7	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	243	1 025 375	6 588	.6	Z	X
	20850	All other merchandise	156	461 628	26 802	5.8	.2	74.8
	20858	Used aircraft, engines, & parts & accessories	9	53 535	707	1.3	Z	X
	20864	Utility trailers	145	376 545	18 194	4.8	.1	X
	20883	All other merchandise	6	36 090	6 235	17.3	Z	X
	29810	All other merchandise	143	553 265	22 460	4.1	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 950	11 944 092	1 096 787	9.2	7.3	72.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 777	11 022 844	485 218	4.4	3.2	X
	29907	Parts installed in repair	1 368	9 785 078	274 284	2.8	1.8	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	24	113 230	1 645	1.5	Z	X
	29921	Rental or lease of boats, aircrafts, etc.	10	65 693	4 947	7.5	Z	X
	29922	Rental or lease of recreational vehicles	327	1 649 957	49 783	3.0	.3	X
	29943	Value of service contracts	516	4 892 061	83 740	1.7	.6	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	685	6 620 013	100 861	1.5	.7	X
	29953	All other nonmerchandise receipts	496	3 951 942	96 309	2.4	.6	X
44122		Motorcycle, boat, and other motor vehicle dealers	12 617	X	32 444 717	X	100.0	68.6
	20200	Men's wear	828	3 338 475	166 042	5.0	.5	X
	20220	Women's, juniors', & misses' wear	703	2 914 822	125 176	4.3	.4	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6	24 448	260	1.1	Z	X
	20260	Footwear, including accessories	61	143 885	5 230	3.6	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	9 162	22 230 789	15 491 149	69.7	47.7	65.1
	20514	New boats, motors, & parts & accessories	5 851	14 359 933	9 007 253	62.7	27.8	X
	20515	Used boats, motors, & parts & accessories	4 045	11 394 806	1 859 161	16.3	5.7	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	4 038	10 721 507	4 400 906	41.0	13.6	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. . .	882	2 390 545	223 829	9.4	.7	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	517	1 519 874	159 109	10.5	.5	64.7
	20581	New camping trailers, including collapsible	44	119 899	5 882	4.9	Z	X
	20582	New travel trailers, including 5th wheel	56	211 269	21 631	10.2	.1	X
	20583	New truck campers for mounting on pick-up trucks	22	99 481	4 321	4.3	Z	X
	20584	New motor homes	9	52 198	2 628	5.0	Z	X
	20585	Used recreational vehicles	323	960 250	69 753	7.3	.2	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	208	566 709	54 894	9.7	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	538	707 719	25 391	3.6	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	357	936 590	61 057	6.5	.2	X
	20670	Paint & sundries	539	754 963	36 497	4.8	.1	X
	20680	Manufactured (mobile) homes	15	42 631	2 012	4.7	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
44122		Motorcycle, boat, and other motor vehicle dealers—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	5 544	17 542 315	11 218 585	64.0	34.6	65.5
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	4 822	16 560 747	9 258 838	55.9	28.5	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	4 215	14 837 692	1 892 056	12.8	5.8	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	371	1 061 550	67 691	6.4	.2	X
	20720	Automotive fuels	176	656 711	10 246	1.6	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	596	2 249 995	20 293	.9	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	884	3 214 625	352 591	11.0	1.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	24	49 512	838	1.7	Z	X
	20850	All other merchandise	2 302	6 052 315	1 899 447	31.4	5.9	66.9
	20857	New aircraft, engines, & parts & accessories	99	563 919	250 736	44.5	.8	X
	20858	Used aircraft, engines, & parts & accessories	193	847 961	602 231	71.0	1.9	X
	20864	Utility trailers	2 036	4 905 160	1 006 275	20.5	3.1	X
	20883	All other merchandise	204	358 619	40 205	11.2	.1	X
	29810	All other merchandise	1 249	4 380 186	284 905	6.5	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 388	22 166 454	2 584 047	11.7	8.0	66.2
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	6 640	19 962 950	1 058 094	5.3	3.3	X
	29907	Parts installed in repair	5 417	16 679 227	901 114	5.4	2.8	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	1 155	3 285 049	137 890	4.2	.4	X
	29921	Rental or lease of boats, aircrafts, etc.	258	1 096 816	38 256	3.5	.1	X
	29922	Rental or lease of recreational vehicles	196	737 306	36 426	4.9	.1	X
	29943	Value of service contracts	1 227	6 165 357	98 559	1.6	.3	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 422	7 120 487	130 395	1.8	.4	X
	29953	All other nonmerchandise receipts	1 540	6 035 673	183 313	3.0	.6	X
441221		Motorcycle dealers	4 581	X	14 677 638	X	100.0	73.4
	20200	Men's wear	568	2 815 486	141 568	5.0	1.0	X
	20220	Women's, juniors', & misses' wear	508	2 558 531	106 045	4.1	.7	X
	20260	Footwear, including accessories	6	32 684	271	.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 960	6 402 962	2 130 022	33.3	14.5	66.8
	20514	New boats, motors, & parts & accessories	346	1 581 046	98 948	6.3	.7	X
	20515	Used boats, motors, & parts & accessories	191	786 521	18 337	2.3	.1	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	1 857	6 023 654	1 943 004	32.3	13.2	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. .	193	760 464	69 733	9.2	.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	189	683 969	60 290	8.8	.4	71.0
	20582	New travel trailers, including 5th wheel	12	47 431	1 056	2.2	Z	X
	20585	Used recreational vehicles	115	402 517	27 686	6.9	.2	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	93	311 590	30 860	9.9	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	22	44 101	2 622	5.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	178	559 110	35 492	6.3	.2	X
	20670	Paint & sundries	14	32 317	678	2.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	4 438	14 449 308	10 414 965	72.1	71.0	70.1
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	3 976	14 111 810	8 625 459	61.1	58.8	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	3 503	12 526 786	1 757 469	14.0	12.0	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	201	631 833	32 037	5.1	.2	X
	20720	Automotive fuels	45	142 764	552	.4	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	452	1 987 933	16 918	.9	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	629	2 675 136	302 995	11.3	2.1	X
	20850	All other merchandise	533	2 304 103	53 062	2.3	.4	70.8
	20858	Used aircraft, engines, & parts & accessories	6	28 531	296	1.0	Z	X
	20864	Utility trailers	492	2 141 597	31 675	1.5	.2	X
	20883	All other merchandise	36	136 078	19 738	14.5	.1	X
	29810	All other merchandise	557	2 762 945	168 475	6.1	1.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 188	11 347 346	1 241 366	10.9	8.5	70.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 992	10 746 568	509 790	4.7	3.5	X
	29907	Parts installed in repair	2 413	8 815 810	497 368	5.6	3.4	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	24	101 771	507	.5	Z	X
	29921	Rental or lease of boats, aircrafts, etc.	22	191 985	2 831	1.5	Z	X
	29922	Rental or lease of recreational vehicles	67	567 042	18 567	3.3	.1	X
	29943	Value of service contracts	758	4 271 110	65 450	1.5	.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
441221		Motorcycle dealers—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	737	4 275 587	78 301	1.8	.5	X
	29953	All other nonmerchandise receipts	590	2 954 959	68 552	2.3	.5	X
441222		Boat dealers	5 500	X	12 396 974	X	100.0	68.4
	20200	Men's wear	181	331 867	17 976	5.4	.1	X
	20220	Women's, juniors', & misses' wear	137	224 509	15 372	6.8	.1	X
	20260	Footwear, including accessories	55	111 201	4 959	4.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	5 500	12 396 974	11 043 818	89.1	89.1	65.6
	20514	New boats, motors, & parts & accessories	5 320	12 227 755	8 858 158	72.4	71.5	X
	20515	Used boats, motors, & parts & accessories	3 729	10 206 429	1 828 728	17.9	14.8	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	492	1 304 534	228 604	17.5	1.8	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. .	584	1 402 718	128 328	9.1	1.0	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	109	298 519	35 828	12.0	.3	60.6
	20581	New camping trailers, including collapsible	26	59 895	3 249	5.4	Z	X
	20582	New travel trailers, including 5th wheel	24	121 175	12 712	10.5	.1	X
	20583	New truck campers for mounting on pick-up trucks	13	93 511	1 816	1.9	Z	X
	20584	New motor homes	6	39 237	2 333	5.9	Z	X
	20585	Used recreational vehicles	68	161 932	12 325	7.6	.1	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	38	48 387	3 393	7.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	505	651 213	21 695	3.3	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	63	135 127	8 058	6.0	.1	X
	20670	Paint & sundries	516	701 917	34 960	5.0	.3	X
	20680	Manufactured (mobile) homes	13	37 315	992	2.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	212	440 712	76 615	17.4	.6	49.1
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	100	250 131	54 422	21.8	.4	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	92	197 796	9 331	4.7	.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	74	180 507	12 862	7.1	.1	X
	20720	Automotive fuels	114	483 606	9 050	1.9	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	86	176 409	2 355	1.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	103	209 013	15 496	7.4	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	8	7 066	124	1.8	Z	X
	20850	All other merchandise	629	967 088	105 128	10.9	.8	67.7
	20864	Utility trailers	619	935 280	88 265	9.4	.7	X
	20883	All other merchandise	150	211 889	16 863	8.0	.1	X
	29810	All other merchandise	568	1 205 730	81 202	6.7	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 845	7 475 251	923 222	12.4	7.4	66.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 462	6 535 612	395 868	6.1	3.2	X
	29907	Parts installed in repair	2 056	5 575 416	259 628	4.7	2.1	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	1 093	3 112 321	132 547	4.3	1.1	X
	29921	Rental or lease of boats, aircrafts, etc.	178	347 076	9 851	2.8	.1	X
	29922	Rental or lease of recreational vehicles	10	21 529	1 219	5.7	Z	X
	29943	Value of service contracts	339	1 425 605	26 368	1.9	.2	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	584	2 354 256	38 646	1.6	.3	X
	29953	All other nonmerchandise receipts	689	2 097 854	59 095	2.8	.5	X
441229		All other motor vehicle dealers	2 536	X	5 370 105	X	100.0	56.4
	20200	Men's wear	79	191 122	6 498	3.4	.1	X
	20220	Women's, juniors', & misses' wear	58	131 782	3 759	2.9	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 702	3 430 853	2 317 309	67.5	43.2	55.9
	20514	New boats, motors, & parts & accessories	185	551 132	50 147	9.1	.9	X
	20515	Used boats, motors, & parts & accessories	125	401 856	12 096	3.0	.2	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	1 689	3 393 319	2 229 298	65.7	41.5	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. .	105	227 363	25 768	11.3	.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	219	537 386	62 991	11.7	1.2	52.8
	20581	New camping trailers, including collapsible	14	26 026	2 110	8.1	Z	X
	20582	New travel trailers, including 5th wheel	20	42 663	7 863	18.4	.1	X
	20583	New truck campers for mounting on pick-up trucks	9	5 970	2 505	42.0	Z	X
	20585	Used recreational vehicles	140	395 801	29 742	7.5	.6	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
441229		All other motor vehicle dealers—Con.						
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories—Con.						
	20586	All other recreational vehicles, parts, & accessories, including converted vans	77	206 732	20 641	10.0	.4	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	11	12 405	1 074	8.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	116	242 353	17 507	7.2	.3	X
	20670	Paint & sundries	9	20 729	859	4.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	894	2 652 295	727 005	27.4	13.5	55.8
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	746	2 198 806	578 957	26.3	10.8	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	620	2 113 110	125 256	5.9	2.3	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	96	249 210	22 792	9.1	.4	X
	20720	Automotive fuels	17	30 341	644	2.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	58	85 653	1 020	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	152	330 476	34 100	10.3	.6	X
	20780	Household fuels, including oil, LP gas, wood, coal	11	28 086	161	.6	Z	X
	20850	All other merchandise	1 140	2 781 124	1 741 257	62.6	32.4	55.2
	20857	New aircraft, engines, & parts & accessories	97	558 478	249 383	44.7	.6	X
	20858	Used aircraft, engines, & parts & accessories	187	819 430	601 935	73.5	11.2	X
	20864	Utility trailers	925	1 828 283	886 335	48.5	16.5	X
	20883	All other merchandise	18	10 652	3 604	33.8	.1	X
	29810	All other merchandise	124	411 511	35 228	8.6	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 355	3 343 857	419 459	12.5	7.8	54.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 186	2 680 770	152 436	5.7	2.8	X
	29907	Parts installed in repair	948	2 288 001	144 118	6.3	2.7	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	38	70 957	4 836	6.8	.1	X
	29921	Rental or lease of boats, aircrafts, etc.	58	557 755	25 574	4.6	.5	X
	29922	Rental or lease of recreational vehicles	119	148 735	16 640	11.2	.3	X
	29943	Value of service contracts	130	468 642	6 741	1.4	.1	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	101	490 644	13 448	2.7	.3	X
	29953	All other nonmerchandise receipts	261	982 860	55 666	5.7	1.0	X
4413		Automotive parts, accessories, and tire stores	57 695	X	61 180 253	X	100.0	54.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	415	370 302	14 647	4.0	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	6	4 930	208	4.2	Z	X
	20140	Packaged liquor, wine, & beer	87	75 001	3 478	4.6	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	156	134 845	3 089	2.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	39	45 514	376	.8	Z	X
	20200	Men's wear	7	11 661	1 505	12.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	6 771	1 128	16.7	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	475	524 461	37 698	7.2	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	372	331 008	30 001	9.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 740	5 755 100	1 015 694	17.6	1.7	52.9
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	3 713	5 727 087	1 013 633	17.7	1.7	X
	20335	Records, tapes, audio tape books, & compact discs	58	43 830	2 061	4.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	14	27 738	1 752	6.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	150	123 829	7 274	5.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	202	228 465	16 876	7.4	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	34	17 204	2 716	15.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 038	8 395 008	397 166	4.7	.6	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	900	783 662	61 278	7.8	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	75	67 797	8 784	13.0	Z	X
	20670	Paint & sundries	975	834 252	50 344	6.0	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
4413		Automotive parts, accessories, and tire stores—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	947	892 527	146 643	16.4	.2	X
	20720	Automotive fuels	973	843 974	118 138	14.0	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	27 019	30 199 133	1 926 164	6.4	3.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	56 298	60 209 403	51 644 790	85.8	84.4	52.5
	20745	New automobile tires & tubes	23 642	29 323 551	13 850 205	47.2	22.6	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	11 377	16 767 810	3 185 273	19.0	5.2	X
	20747	Retreaded automobile tires	1 985	3 098 715	123 946	4.0	.2	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	4 809	7 892 451	808 026	10.2	1.3	X
	20749	Storage batteries	23 494	27 866 159	1 699 616	6.1	2.8	X
	20753	Parts, used	7 983	7 683 067	2 576 395	33.5	4.2	X
	20755	Parts, new & rebuilt	40 384	44 083 365	22 426 252	50.9	36.7	X
	20756	Automotive accessories, including safety & comfort related items	26 892	32 181 374	4 556 989	14.2	7.4	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	19 869	22 580 782	2 418 088	10.7	4.0	X
	20780	Household fuels, including oil, LP gas, wood, coal	283	207 972	21 352	10.3	Z	X
	20800	Pets, pet foods, & pet supplies	35	42 505	376	.9	Z	X
	20850	All other merchandise	281	349 554	88 010	25.2	.1	46.9
	20883	All other merchandise	281	349 554	88 010	25.2	.1	X
	29810	All other merchandise	1 550	2 024 596	149 559	7.4	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	20 170	25 053 070	5 429 287	21.7	8.9	53.2
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	18 977	23 982 400	4 110 142	17.1	6.7	X
	29907	Parts installed in repair	7 906	9 342 557	1 177 698	12.6	1.9	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	2 062	3 913 190	141 447	3.6	.2	X
44131		Automotive parts and accessories stores	40 116	X	40 372 636	X	100.0	53.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	372	327 230	12 982	4.0	Z	X
	20140	Packaged liquor, wine, & beer	87	75 001	3 478	4.6	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	132	109 460	2 257	2.1	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	39	45 514	376	.8	Z	X
	20200	Men's wear	7	11 661	1 505	12.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	6 771	1 128	16.7	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	368	358 000	21 676	6.1	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	353	300 005	28 753	9.6	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 699	5 700 792	1 012 989	17.8	2.5	52.2
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	3 674	5 674 175	1 010 953	17.8	2.5	X
	20335	Records, tapes, audio tape books, & compact discs	56	42 434	2 036	4.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	7	5 266	1 128	21.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	137	111 553	5 193	4.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	178	205 993	12 714	6.2	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	34	17 204	2 716	15.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 017	8 377 113	395 918	4.7	1.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	846	726 857	56 076	7.7	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	71	62 803	8 368	13.3	Z	X
	20670	Paint & sundries	973	830 299	50 344	6.1	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	885	857 778	144 354	16.8	.4	X
	20720	Automotive fuels	810	648 590	95 250	14.7	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	23 033	26 113 974	1 759 497	6.7	4.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	38 719	39 401 786	34 414 382	87.3	85.2	51.2
	20745	New automobile tires & tubes	6 063	8 515 934	1 585 033	18.6	3.9	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	3 414	6 418 309	517 860	8.1	1.3	X
	20747	Retreaded automobile tires	227	498 803	9 709	1.9	Z	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	728	1 083 783	71 606	6.6	.2	X
	20749	Storage batteries	19 645	22 582 897	1 562 981	6.9	3.9	X
	20753	Parts, used	5 939	4 755 227	2 469 912	51.9	6.1	X
	20755	Parts, new & rebuilt	33 177	35 148 158	21 540 274	61.3	53.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
44131		Automotive parts and accessories stores—Con.						
	20740	Automotive tires, tubes, batteries, parts, accessories—Con.						
	20756	Automotive accessories, including safety & comfort related items	23 937	27 399 992	4 264 247	15.6	10.6	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	18 664	21 423 670	2 392 760	11.2	5.9	X
	20780	Household fuels, including oil, LP gas, wood, coal	257	179 049	20 312	11.3	.1	X
	20800	Pets, pet foods, & pet supplies	35	42 505	376	.9	Z	X
	20850	All other merchandise	260	312 516	81 976	26.2	.2	45.5
	20883	All other merchandise	260	312 516	81 976	26.2	.2	X
	29810	All other merchandise	631	714 132	76 733	10.7	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 535	11 456 125	2 160 651	18.9	5.4	51.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	9 147	11 105 413	1 826 509	16.4	4.5	X
	29907	Parts installed in repair	2 313	2 276 497	277 614	12.2	.7	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	640	1 007 659	56 528	5.6	.1	X
441310		Automotive parts and accessories stores	40 116	X	40 372 636	X	100.0	53.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	372	327 230	12 982	4.0	Z	X
	20140	Packaged liquor, wine, & beer	87	75 001	3 478	4.6	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	132	109 460	2 257	2.1	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	39	45 514	376	.8	Z	X
	20200	Men's wear	7	11 661	1 505	12.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	6 771	1 128	16.7	Z	X
	20300	Major household appl, incl vacuum cleaners, room air-conditioners, refrigerators, freezers, dehumidifiers, sewing machines, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	368	358 000	21 676	6.1	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	353	300 005	28 753	9.6	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 699	5 700 792	1 012 989	17.8	2.5	52.2
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	3 674	5 674 175	1 010 953	17.8	2.5	X
	20335	Records, tapes, audio tape books, & compact discs	56	42 434	2 036	4.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	7	5 266	1 128	21.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	137	111 553	5 193	4.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	178	205 993	12 714	6.2	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	34	17 204	2 716	15.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 017	8 377 113	395 918	4.7	1.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	846	726 857	56 076	7.7	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	71	62 803	8 368	13.3	Z	X
	20670	Paint & sundries	973	830 299	50 344	6.1	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	885	857 778	144 354	16.8	.4	X
	20720	Automotive fuels	810	648 590	95 250	14.7	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	23 033	26 113 974	1 759 497	6.7	4.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	38 719	39 401 786	34 414 382	87.3	85.2	51.2
	20745	New automobile tires & tubes	6 063	8 515 934	1 585 033	18.6	3.9	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	3 414	6 418 309	517 860	8.1	1.3	X
	20747	Retreaded automobile tires	227	498 803	9 709	1.9	Z	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	728	1 083 783	71 606	6.6	.2	X
	20749	Storage batteries	19 645	22 582 897	1 562 981	6.9	3.9	X
	20753	Parts, used	5 939	4 755 227	2 469 912	51.9	6.1	X
	20755	Parts, new & rebuilt	33 177	35 148 158	21 540 274	61.3	53.4	X
	20756	Automotive accessories, including safety & comfort related items	23 937	27 399 992	4 264 247	15.6	10.6	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	18 664	21 423 670	2 392 760	11.2	5.9	X
	20780	Household fuels, including oil, LP gas, wood, coal	257	179 049	20 312	11.3	.1	X
	20800	Pets, pet foods, & pet supplies	35	42 505	376	.9	Z	X
	20850	All other merchandise	260	312 516	81 976	26.2	.2	45.5
	20883	All other merchandise	260	312 516	81 976	26.2	.2	X
	29810	All other merchandise	631	714 132	76 733	10.7	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 535	11 456 125	2 160 651	18.9	5.4	51.6

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
441310		Automotive parts and accessories stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	9 147	11 105 413	1 826 509	16.4	4.5	X
	29907	Parts installed in repair	2 313	2 276 497	277 614	12.2	.7	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	640	1 007 659	56 528	5.6	.1	X
44132		Tire dealers	17 579	X	20 807 617	X	100.0	55.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	43	43 072	1 665	3.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	24	25 385	832	3.3	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	107	166 461	16 022	9.6	.1	27.2
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	102	163 962	11 170	6.8	.1	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	74	103 808	3 551	3.4	Z	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	51	68 882	1 301	1.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	19	31 003	1 248	4.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	41	54 308	2 705	5.0	Z	51.8
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	39	52 912	2 680	5.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	7	22 472	624	2.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	13	12 276	2 081	17.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	24	22 472	4 162	18.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	17 895	1 248	7.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	54	56 805	5 202	9.2	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	62	34 749	2 289	6.6	Z	X
	20720	Automotive fuels	163	195 384	22 888	11.7	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	3 986	4 085 159	166 667	4.1	.8	X
	20740	Automotive tires, tubes, batteries, parts, accessories	17 579	20 807 617	17 230 408	82.8	82.8	54.8
	20745	New automobile tires & tubes	17 579	20 807 617	12 265 172	58.9	58.9	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	7 963	10 349 501	2 667 413	25.8	12.8	X
	20747	Retreaded automobile tires	1 758	2 599 912	114 237	4.4	.5	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	4 081	6 808 668	736 420	10.8	3.5	X
	20749	Storage batteries	3 849	5 283 262	136 635	2.6	.7	X
	20753	Parts, used	2 044	2 927 840	106 483	3.6	.5	X
	20755	Parts, new & rebuilt	7 207	8 935 207	885 978	9.9	4.3	X
	20756	Automotive accessories, including safety & comfort related items	2 955	4 781 382	292 742	6.1	1.4	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	1 205	1 157 112	25 328	2.2	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	26	28 923	1 040	3.6	Z	X
	20850	All other merchandise	21	37 038	6 034	16.3	Z	55.6
	20883	All other merchandise	21	37 038	6 034	16.3	Z	X
	29810	All other merchandise	919	1 310 464	72 826	5.6	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	10 635	13 596 945	3 268 636	24.0	15.7	55.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	9 830	12 876 987	2 283 633	17.7	11.0	X
	29907	Parts installed in repair	5 593	7 066 060	900 084	12.7	4.3	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	1 422	2 905 531	84 919	2.9	.4	X
441320		Tire dealers	17 579	X	20 807 617	X	100.0	55.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	43	43 072	1 665	3.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	24	25 385	832	3.3	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments ¹	
441320		Tire dealers—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	107	166 461	16 022	9.6	.1	27.2
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	102	163 962	11 170	6.8	.1	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	74	103 808	3 551	3.4	Z	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	51	68 882	1 301	1.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	19	31 003	1 248	4.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	41	54 308	2 705	5.0	Z	51.8
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	39	52 912	2 680	5.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	7	22 472	624	2.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	13	12 276	2 081	17.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	24	22 472	4 162	18.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	17 895	1 248	7.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	54	56 805	5 202	9.2	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	62	34 749	2 289	6.6	Z	X
	20720	Automotive fuels	163	195 384	22 888	11.7	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	3 986	4 085 159	166 667	4.1	.8	X
	20740	Automotive tires, tubes, batteries, parts, accessories	17 579	20 807 617	17 230 408	82.8	82.8	54.8
	20745	New automobile tires & tubes	17 579	20 807 617	12 265 172	58.9	58.9	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	7 963	10 349 501	2 667 413	25.8	12.8	X
	20747	Retreaded automobile tires	1 758	2 599 912	114 237	4.4	.5	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	4 081	6 808 668	736 420	10.8	3.5	X
	20749	Storage batteries	3 849	5 283 262	136 635	2.6	.7	X
	20753	Parts, used	2 044	2 927 840	106 483	3.6	.5	X
	20755	Parts, new & rebuilt	7 207	8 935 207	885 978	9.9	4.3	X
	20756	Automotive accessories, including safety & comfort related items	2 955	4 781 382	292 742	6.1	1.4	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	1 205	1 157 112	25 328	2.2	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	26	28 923	1 040	3.6	Z	X
	20850	All other merchandise	21	37 038	6 034	16.3	Z	55.6
	20883	All other merchandise	21	37 038	6 034	16.3	Z	X
	29810	All other merchandise	919	1 310 464	72 826	5.6	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	10 635	13 596 945	3 268 636	24.0	15.7	55.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	9 830	12 876 987	2 283 633	17.7	11.0	X
	29907	Parts installed in repair	5 593	7 066 060	900 084	12.7	4.3	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	1 422	2 905 531	84 919	2.9	.4	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
441	Motor vehicle and parts dealers						
	All firms	125 080	804 541 685	100.0	64 520 626	15 140 586	1 850 328
	4 largest firms	3 668	37 362 474	4.6	2 802 202	673 764	86 524
	8 largest firms	6 359	53 468 746	6.6	4 083 519	986 736	136 336
	20 largest firms	11 796	75 491 669	9.4	6 565 822	1 579 862	223 346
	50 largest firms	15 555	97 467 778	12.1	8 417 779	2 047 368	279 133
4411	Automobile dealers						
	All firms	51 680	695 943 365	100.0	49 212 888	11 563 466	1 254 908
	4 largest firms	558	36 899 718	5.3	2 315 948	576 141	55 794
	8 largest firms	753	50 412 105	7.2	3 265 558	806 257	78 640
	20 largest firms	1 048	64 545 908	9.3	4 052 764	997 606	98 917
	50 largest firms	1 362	80 659 059	11.6	5 031 616	1 227 139	121 387
44111	New car dealers						
	All firms	26 672	647 991 597	100.0	46 231 398	10 848 147	1 146 478
	4 largest firms	555	36 855 494	5.7	2 312 353	575 536	55 732
	8 largest firms	758	48 698 477	7.5	3 222 519	793 931	76 116
	20 largest firms	968	61 739 411	9.5	3 885 213	957 570	93 415
	50 largest firms	1 195	77 760 176	12.0	4 848 122	1 183 117	115 100
441110	New car dealers						
	All firms	26 672	647 991 597	100.0	46 231 398	10 848 147	1 146 478
	4 largest firms	555	36 855 494	5.7	2 312 353	575 536	55 732
	8 largest firms	758	48 698 477	7.5	3 222 519	793 931	76 116
	20 largest firms	968	61 739 411	9.5	3 885 213	957 570	93 415
	50 largest firms	1 195	77 760 176	12.0	4 848 122	1 183 117	115 100
44112	Used car dealers						
	All firms	25 008	47 951 768	100.0	2 981 490	715 319	108 430
	4 largest firms	179	3 568 828	7.4	202 548	48 637	6 774
	8 largest firms	189	4 046 535	8.4	235 472	56 170	7 466
	20 largest firms	218	4 946 669	10.3	287 488	68 398	8 652
	50 largest firms	281	6 386 954	13.3	357 623	84 722	10 366
441120	Used car dealers						
	All firms	25 008	47 951 768	100.0	2 981 490	715 319	108 430
	4 largest firms	179	3 568 828	7.4	202 548	48 637	6 774
	8 largest firms	189	4 046 535	8.4	235 472	56 170	7 466
	20 largest firms	218	4 946 669	10.3	287 488	68 398	8 652
	50 largest firms	281	6 386 954	13.3	357 623	84 722	10 366
4412	Other motor vehicle dealers						
	All firms	15 705	47 418 067	100.0	4 310 576	944 148	140 501
	4 largest firms	312	1 994 426	4.2	144 557	36 645	5 173
	8 largest firms	355	2 926 878	6.2	205 611	49 527	6 505
	20 largest firms	545	4 634 169	9.8	327 609	76 938	10 183
	50 largest firms	713	6 818 732	14.4	496 283	116 539	15 016
44121	Recreational vehicle dealers						
	All firms	3 088	14 973 350	100.0	1 240 908	269 828	35 932
	4 largest firms	14	1 554 457	10.4	90 971	24 294	2 022
	8 largest firms	60	2 285 311	15.3	152 282	36 827	3 170
	20 largest firms	114	3 500 357	23.4	237 260	56 973	5 265
	50 largest firms	177	5 008 535	33.4	353 638	83 216	8 118
441210	Recreational vehicle dealers						
	All firms	3 088	14 973 350	100.0	1 240 908	269 828	35 932
	4 largest firms	14	1 554 457	10.4	90 971	24 294	2 022
	8 largest firms	60	2 285 311	15.3	152 282	36 827	3 170
	20 largest firms	114	3 500 357	23.4	237 260	56 973	5 265
	50 largest firms	177	5 008 535	33.4	353 638	83 216	8 118
44122	Motorcycle, boat, and other motor vehicle dealers						
	All firms	12 617	32 444 717	100.0	3 069 668	674 320	104 569
	4 largest firms	355	1 278 078	3.9	104 040	23 779	4 716
	8 largest firms	470	1 821 849	5.6	128 334	29 223	5 871
	20 largest firms	569	2 713 237	8.4	211 315	48 801	8 657
	50 largest firms	636	3 940 794	12.1	311 003	70 113	11 103
441221	Motorcycle dealers						
	All firms	4 581	14 677 638	100.0	1 415 111	308 733	46 440
	4 largest firms	20	257 552	1.8	27 509	7 686	880
	8 largest firms	26	423 977	2.9	39 057	10 590	1 184
	20 largest firms	76	817 155	5.6	76 038	18 675	2 253
	50 largest firms	121	1 544 825	10.5	152 904	34 259	4 242
441222	Boat dealers						
	All firms	5 500	12 396 974	100.0	1 165 969	250 789	40 169
	4 largest firms	355	1 278 078	10.3	104 040	23 779	4 716
	8 largest firms	529	1 799 510	14.5	137 341	32 077	6 610
	20 largest firms	569	2 460 772	19.8	201 817	44 643	7 894
	50 largest firms	625	3 311 093	26.7	260 769	55 859	9 210

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
441229	All other motor vehicle dealers						
	All firms	2 536	5 370 105	100.0	488 588	114 798	17 960
	4 largest firms	5	341 350	6.4	17 925	3 846	692
	8 largest firms	17	532 942	9.9	30 538	6 719	1 043
	20 largest firms	31	889 334	16.6	68 986	15 673	2 091
	50 largest firms	62	1 378 271	25.7	114 367	27 109	3 290
4413	Automotive parts, accessories, and tire stores						
	All firms	57 695	61 180 253	100.0	10 997 162	2 632 972	454 919
	4 largest firms	8 363	12 883 266	21.1	2 274 210	534 613	105 326
	8 largest firms	11 690	18 608 610	30.4	3 103 636	731 494	142 732
	20 largest firms	15 095	23 690 324	38.7	4 045 673	969 732	174 900
	50 largest firms	16 534	26 297 571	43.0	4 484 105	1 075 093	190 123
44131	Automotive parts and accessories stores						
	All firms	40 116	40 372 636	100.0	6 949 501	1 669 941	313 272
	4 largest firms	7 191	12 014 653	29.8	1 886 845	443 925	96 840
	8 largest firms	10 386	15 992 858	39.6	2 504 157	600 674	124 819
	20 largest firms	11 184	17 286 143	42.8	2 729 851	655 233	133 580
	50 largest firms	12 027	18 636 096	46.2	2 951 413	709 267	142 203
441310	Automotive parts and accessories stores						
	All firms	40 116	40 372 636	100.0	6 949 501	1 669 941	313 272
	4 largest firms	7 191	12 014 653	29.8	1 886 845	443 925	96 840
	8 largest firms	10 386	15 992 858	39.6	2 504 157	600 674	124 819
	20 largest firms	11 184	17 286 143	42.8	2 729 851	655 233	133 580
	50 largest firms	12 027	18 636 096	46.2	2 951 413	709 267	142 203
44132	Tire dealers						
	All firms	17 579	20 807 617	100.0	4 047 661	963 031	141 647
	4 largest firms	3 639	5 440 135	26.1	1 175 174	282 556	37 817
	8 largest firms	4 275	6 872 699	33.0	1 414 136	336 521	45 961
	20 largest firms	4 982	8 329 228	40.0	1 641 514	392 504	52 830
	50 largest firms	5 536	9 405 386	45.2	1 817 037	435 542	58 379
441320	Tire dealers						
	All firms	17 579	20 807 617	100.0	4 047 661	963 031	141 647
	4 largest firms	3 639	5 440 135	26.1	1 175 174	282 556	37 817
	8 largest firms	4 275	6 872 699	33.0	1 414 136	336 521	45 961
	20 largest firms	4 982	8 329 228	40.0	1 641 514	392 504	52 830
	50 largest firms	5 536	9 405 386	45.2	1 817 037	435 542	58 379

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are

proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

PART 2. 1997 NAICS

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

CONCENTRATION CATEGORIES

Concentration categories are based on aggregate sales of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating three retail establishments – a furniture store (NAICS 4421), a home furnishings store (NAICS 4422), and an electronics and appliance store (NAICS 4431) – would be treated as three one-establishment firms at the most detailed NAICS level, as a two-establishment firm in NAICS 442 and a one-establishment firm in NAICS 443, and as a single three-establishment firm in Retail Trade totals (NAICS 44-45).

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

